



P-1958

## Proclamation

**WHEREAS**, the Reno Rodeo Foundation's Denim Drive is an initiative dedicated to providing new clothing to infants, children and teens rescued from unsafe homes throughout 14 Northern Nevada counties; and they are committed to collaborating with state and county agencies who support foster care and provide emergency shelter to children in protective custody; and

**WHEREAS**, the Reno Rodeo Foundation Board of Trustees are committed to dedicating 100% of all financial donations to be restricted to purchase clothing throughout the year for the children; and

**WHEREAS**, the Reno Rodeo Foundation's Denim Drive helps clothe children in foster care and protective custody, 24 hours a day and 365 days a year; and

**WHEREAS**, the Reno Rodeo Foundation Board of Trustees recognizes and acknowledges its community partners including the Reno Rodeo Association, the Reno Rodeo Volunteers, the State of Nevada Division of Child and Family Services and Washoe County Social Services; and

**WHEREAS**, The Reno Rodeo Foundation Board of Trustees appreciates the philanthropic generosity of Northern Nevadans as well as the business community who provide funding to purchase new clothing throughout the year; and

**WHEREAS**, the Reno Rodeo Foundation's Denim Drive understands that it's more than just *one pair of jeans*, it is *a world of difference* for many children who experienced the unimaginable; and

**WHEREAS**, the Reno Rodeo Foundation's Denim Drive doesn't just provide new clothing it creates a mind-set that instills self-worth and builds self-esteem for thousands of neglected, abused and abandoned children in Northern Nevada.

**NOW, THEREFORE, I, GENO R. MARTINI**, Mayor of the City of Sparks, Nevada, do hereby proclaim December 2015 as:

**"RENO RODEO FOUNDATION DENIM DRIVE MONTH"**

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the Seal of the City of Sparks, Nevada to be affixed this 2<sup>nd</sup> day of December, 2015.

  
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**GENO R. MARTINI, Mayor**

**ATTEST:**

  
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**TERESA GARDNER, City Clerk**

